A data strategy for BC's nonprofit sector

Facilitator: Trina Isakson
Guest: Michael Lenczner
July 30, 2015

Agenda

- 2:30pm   Welcome and introductions
- 2:40pm   What data are we talking about?
- 2:50pm   Examples of current activities by attendees
- 3:35pm   Group discussions
  - » What data does your organization have? use? seek?
  - » Opportunities and reservations
  - » What would need to be true in order for a data strategy to be an important step for BC's nonprofit sector?
- 4:05pm   Conclusion
  - » What do you think?
  - » Concluding statements

What data?

Issues	Interventions	Organizations	Resources
Baseline social/ environmental indicator data and information on the breadth, depth, addressability, and drivers of issues, including beneficiary needs	The goals, strategies, and programs for addressing social/ environmental issues, and data, research and feedback on their outcomes and "what works"	The goals, strategies, activities, operations, and finances of organizations, their effectiveness, and their impact	Details of the grants, donations, investments, volunteer time, and other human capital that support interventions and organizations

Opportunity to share

EXAMPLES OF CURRENT ACTIVITIES

Guest: Michael Lenczner

ONTARIO'S PATH

What data do we have? use? seek?

- Data sets, lists, stats, locations, compilations of information
- Within your organization OR
  - your nonprofit partners
  - grantees/funders
  - constituents/stakeholders
  - the nonprofit sector
  - governments

- We would plan our programs more effectively if we knew X
- We would have more impact if we worked with other funders who were interested in X
- We could expand our work if we knew who did X
- We would have more impact if we knew X
- We could communicate our impact better if we knew X
- We could do our work faster if we knew X
- We could advocate better if we knew X
- We could collaborate better if we knew who did X

Opportunities and reservations

	STRATEGIC APPROACH TO DATA	NO STRATEGIC APPROACH
BEST POSSIBLE CASE		
WORST POSSIBLE CASE		

What would need to be true in order for a data strategy to be an important step for the BC nonprofit sector?

Conclusion

- What do you think?
- Concluding statements

Summary of today's meeting distributed next week